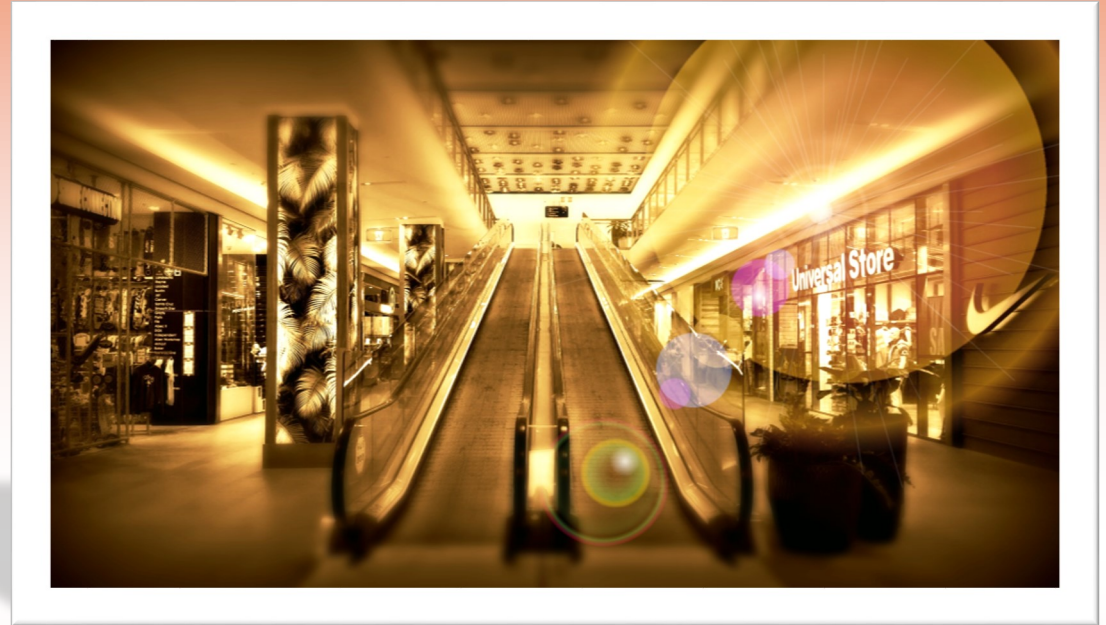


COMMERCIAL SNAPSHOT — RETAIL MANAGEMENT & LEASING TIP



'In Shopping Center Management learn to delegate where basic things can be passed to others. Your focus should be property performance focused. That is rent, tenant mix, landlord, and lease related. Sometimes we forget that we are the real money generators in Shopping Center Management acting for the Landlords we serve. Administrative staff should be available to take away the time wasting low priority tasks and issues.'