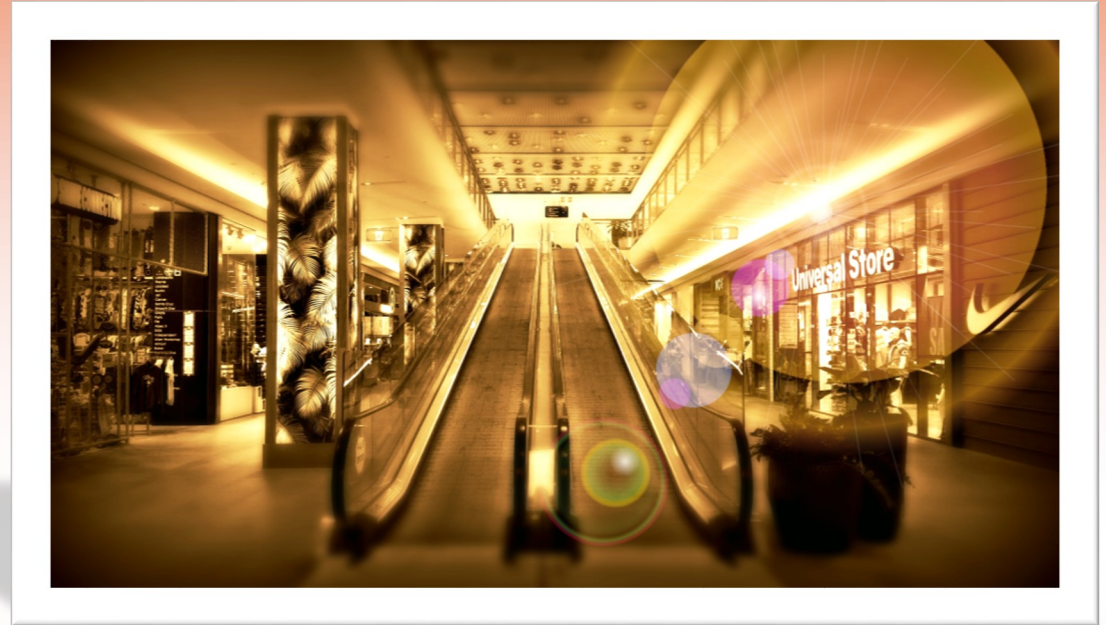


# COMMERCIAL SNAPSHOT — RETAIL MANAGEMENT & LEASING TIP



*‘Shopping Center Location - Get into the local area and look at how a shopper may access the retail property or center that you manage. Can they get to the property conveniently and directly? Look at how the roads and entry points work for customers coming off the local roads. When you understand the access issues, you will understand how to pull in more customers.’*