



The Ultimate Cheat Sheet to Finding More Commercial & Retail Tenants



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Add to this matrix, the special tools of tenant and landlord connection such as:

- Online portals
- Editorials
- Newspapers
- Article marketing
- Case Studies
- Market updates for tenants
- Market updates for landlords
- Blog releases online
- Website coverage
- Social media automation
- Linkedin
- Email blasts
- Newsletters
- Facebook
- Twitter feeds
- Direct calls
- Direct doorknocking
- Street canvassing
- Business type canvassing
- Competing businesses by type
- Target marketing
- Direct mail
- Franchise groups
- Database
- Previous enquiries
- Previous inspections

'Focus on quality in both buildings and tenants' - John Highman - Global Brokerage Coach