

## Local Area Marketing Plan

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graph LR; LAMP[Local Area Marketing Plan] --- Outreach; LAMP --- TargetAudience[Target Audience]; Outreach --- DoorKnocking[Door knocking]; Outreach --- DirectEmails[Direct emails]; Outreach --- ColdCalls[Cold calls]; Outreach --- SocialMedia[Social media]; Outreach --- Blog[Blog]; Outreach --- Brochures[Brochures]; Outreach --- VideosPhotos[Videos and Photos]; TargetAudience --- Businesses[Businesses]; TargetAudience --- Landlords[Landlords]; TargetAudience --- Tenants[Tenants]; TargetAudience --- Investors[Investors]; TargetAudience --- Signboards[Signboards]; TargetAudience --- Websites[Websites]; TargetAudience --- Newspapers[Newspapers]; Websites --- Portals[Portals]; Websites --- Brokerage[Brokerage]; Newspapers --- Adverts[Adverts]; Newspapers --- Editorial[Editorial];
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**Door knocking**

**Direct emails**

**Cold calls**

**Social media**

**Blog**

**Brochures**

**Videos and Photos**

**Businesses**

**Landlords**

**Tenants**

**Investors**

**Signboards**

**Websites**

**Portals**

**Brokerage**

**Newspapers**

**Adverts**

**Editorial**